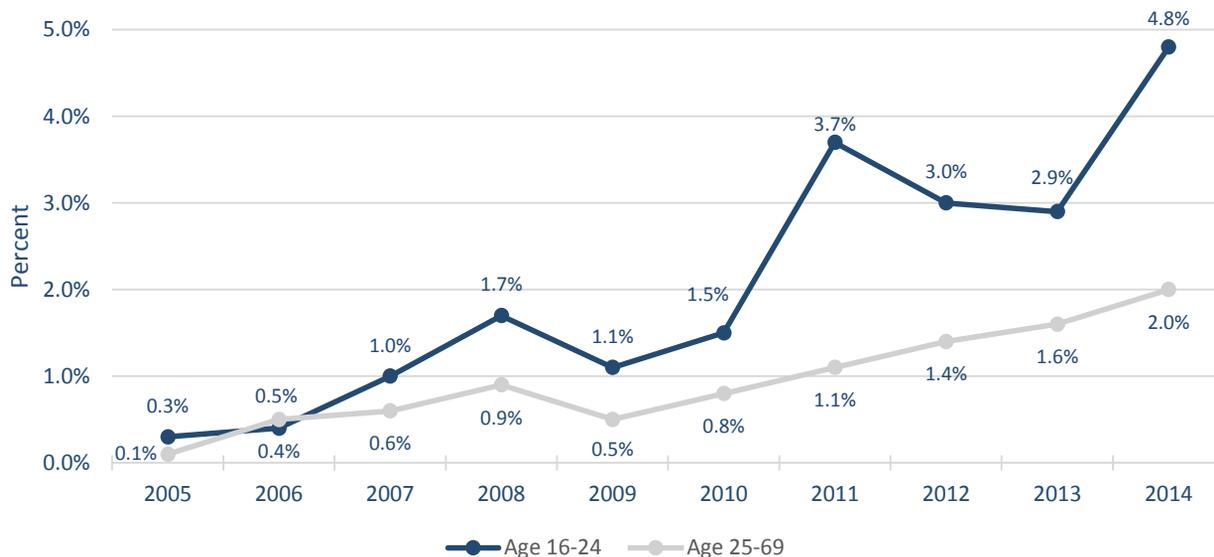


DISTRACTED DRIVING

Percentage of Drivers Visibly Manipulating Hand-held Devices While Driving by Age.¹



Distracted Driving Facts

- Distracted driving is any non-driving activity a person engages in that has the potential to distract him or her from the primary task of driving and increases the risk of crashing. Distractions include: texting or talking on a cell phone, talking to passengers, eating, adjusting the radio, looking out of a window, etc. (Source: Distraction.gov)
- Distractions can be visual (taking eyes off the road), manual (taking hands off the wheel), or cognitive (taking mind off what you're doing). Since texting involves all three, it is particularly dangerous. (Source: Distraction.gov)
- According to the National Highway Traffic Safety Administration (NHTSA), 10% (2,910) of U.S. fatal crashes in 2013 were reported as distraction-affected. These crashes killed 3,154 people and injured an estimated 424,000 more. In 14% of these crashes, the distraction was talking on, listening to, or manipulating a cell phone. (Source: National Highway Traffic Safety Administration)
- In 2015, 13,261 drivers² in Ohio crashed while being distracted by something within their vehicles. Thirty-nine of these drivers were in fatal crashes which resulted in 43 deaths. Another 4,593 drivers were in injury crashes resulting in 6,916 injuries. The number of reported distracted drivers rose 11% from 2014 to 2015.
- The biggest distraction category reported in 2015 was "Other Inside the Vehicle" (e.g., passengers, food and/or drinks) which comprised 59% of all distracted drivers and 44% of distracted drivers in fatal crashes (down from 56% in 2014). "Phone" and "Texting/Emailing" were the distractions for 24% of all distracted drivers, but 41% of distracted drivers in fatal crashes (up from 31% in 2014).
- Ohio law bans all "electronic wireless communication device" usage for drivers under 18. Texting while driving is illegal for all drivers but only as a secondary offense. Across the U.S., 46 states ban text messaging for all drivers. Talking on a hand-held phone while driving is banned in 14 states.

¹Based on National Occupant Protection Use Survey. See Electronic Device Use. ²Crash data provisional as of 3/21/2016.

Note: For purposes of this report, distracted driving includes all drivers involved in crashes who had a primary distraction coming from something inside the vehicle.