

# Ohio State Highway Patrol

## Media Advisory

General Headquarters • Columbus, Ohio



For Immediate Release: April 8, 2010  
Contact: Lindsay Komlanc or Sgt. Max Norris (614) 752-2792

### **An estimated 5,000 High School Students to converge on Athens, Ohio for IMPACT 2010**

*Students to take Prom Pledge to stay sober during prom season*

- What:** High School students from 31 high schools in 13 counties to attend IMPACT 2010 presentation to pledge to stay sober during prom season.
- When:** Friday, April 9, 10:00 a.m. to 1:00 p.m.
- Where:** The Ohio University Convocation Center  
95 Richland Avenue  
Athens, OH 45701
- Who:** Prom Pledge, Impact, Inc. Staff  
Ohio State Highway Patrol  
Ohio Department of Public Safety  
Student Participants

IMPACT 2010 is an opportunity for more than 5,000 high school juniors and seniors from 31 high schools in 13 Ohio counties to hear a presentation from Mark Sterner, a nationally known speaker, who will talk about his poor choice to drink and drive and the result it has had on his life. Students will also see a high-tech, dynamic, celebrity-filled multi-media show focusing on choices involving alcohol, drugs, poor driving habits and peer pressure.

More than 2-million college and high school students have heard Mark Sterner's amazing and heartbreaking story detailing the events surrounding a Spring Break tragedy, in which Mark made the decision to drink and drive. He crashed the car, killing three of his friends. Just three months before graduation, Mark found himself in the hospital, critically injured, and facing three felony counts of manslaughter

For information about IMPACT contact:

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Information is also available on the web at: [www.prompledge-impact.org](http://www.prompledge-impact.org)

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