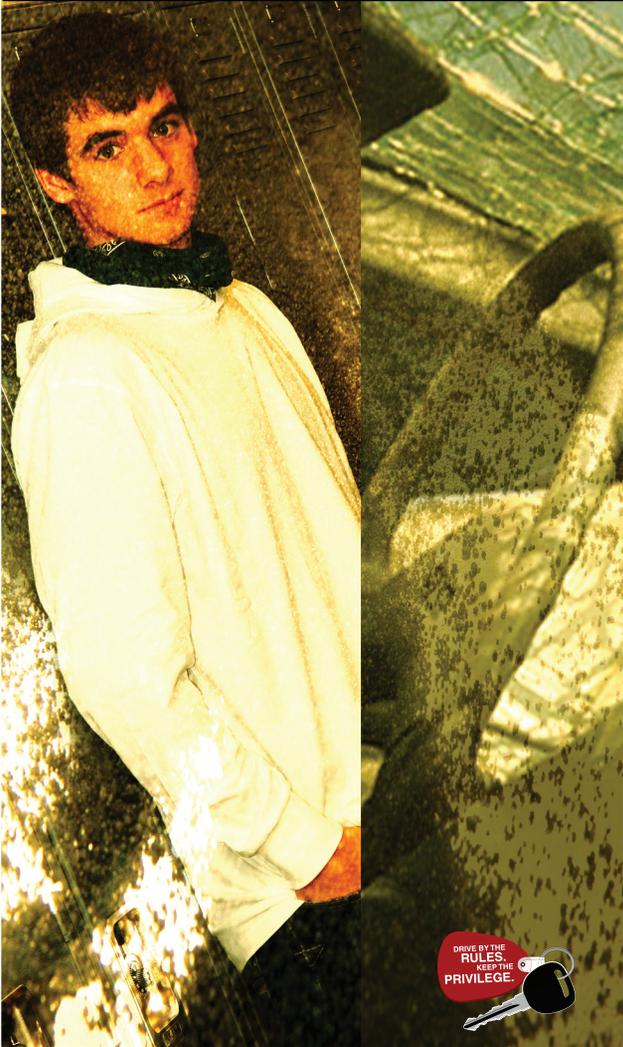


Why do you think it  
can't happen to you?



Car crashes are the No. 1 killer  
of teens in the U.S.

Don't be a statistic.

**DRIVE BY THE RULES.**



Why do you think it  
can't happen to you?



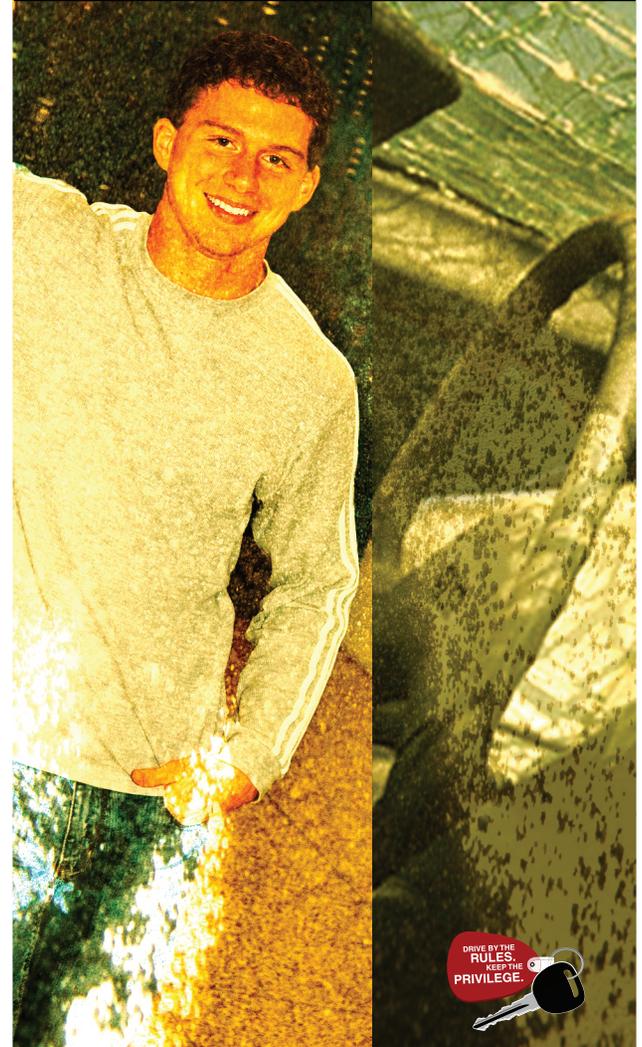
Twice as many teen guys die in  
car crashes than teen girls.

Don't be a statistic.

**BUCKLE UP.**



Why do you think it  
can't happen to you?



The more friends you add to your  
car, the greater the risk of a crash.

Don't be a statistic.

**NO DISTRACTIONS.**



Excerpts taken from *connectwithkids.com*  
Text Messaging and Driving a Lethal Combination  
Wednesday, August 9, 2006  
Kristen DiPaolo | CWK Producer

18-year-old Richard Tatum was driving when he sent his girlfriend a text message.

"I don't even remember hitting the truck," says Richard, "because I was looking down at my phone when I hit it."

"He was using his text messaging on his cell phone, and crossed the yellow line and had a head-on collision with a cement truck," explains his mom Linda.

His car was totaled: he barely survived.

"So it crushed my pelvis and hip and my knee," says Richard. "I tore two ligaments and chipped a piece of my knee cap off."

*"I don't even remember hitting the truck," says Richard, "because I was looking down at my phone when I hit it."*

According to the Allstate Foundation, 13 percent of teens admit to text messaging while driving.

"You just look down, text, look up, drive, look down, text," says Richard, "and it's not hard to do so everybody does it."

Experts say parents should make it clear: teens can use the cell phone or the car, but not both.

"With the teens you have to send the message that you cannot do this while you are driving," says General Manager Ted Waldbart of the Safe America Foundation, "and if I find out you are doing it, then you are not going to be driving."

As for Richard, he's now walking and driving, but he will never be the same.

"He now has the hip of a 47-year-old, at 17 years old, because of the cartilage damage and everything," says his mom Linda. "And you know, he is going to have arthritis, and he's just not going to be able to do the things that he could do before."

"I don't text when I drive anymore," says Richard. "It's not worth breaking my good hip."

## 2010 National *Click It or Ticket* Mobilization



### Save Your Money and Your Life

From May 24 to June 6, local police will join with law enforcement officers nationwide to step up seat belt enforcement in support of the 2010 Click It or Ticket national mobilization.

Look for police to be out on the streets, conducting zero-tolerance seat belt enforcement across the state and across the country — both day and night. This means that if you are stopped by the police and you aren't wearing a seat belt — either as a driver or a passenger — you're going to get a ticket.

You may not know this, but as a teenager you are more likely to die or become disabled or disfigured in a car crash than at any other time in your life. However, wearing your seat belt is the single most effective thing you can do to protect yourself in any crash.

So buckle up every trip, every time. And make sure everyone in your vehicle does the same. You'll save money on a fine and possibly save your life — and the life of a friend, too.

Plus, buckling a seat belt only takes about two seconds. So remember: Click It or Ticket!

***You're not just protecting yourself.  
You're protecting your future.***

Safe and Sober Prom Night  
*safeandsober.com*

## Tips for Staying Safe & Sober on Prom Night

### Be prepared to deal with the pressures that come with the territory

Not everyone will be as smart as you. There will be some who will decide to drink or use drugs and try to encourage you to do the same. Don't be caught off guard and say "yes" to something you'll regret. Be ready to say "no" or walk away. Humor often works in these situations and once they realize you're not going to join them, they'll leave you alone.

### Plan something fun and stick to the plan

Prom is all about the memories. If you and your friends plan something exciting, off-the-wall and memorable, no one will want to leave to drink or use drugs. You can go for coffee, grab a late night bite or even something silly like karaoke. By making firm plans, everyone will have a say and you'll look forward to just being together. This will be worth far more than one night of bad choices.

### Be a leader for others to see

Just like peer pressure works to get others to drink or use drugs, it can also work in a positive way. If you're having a blast and are the life of the party AND you're staying sober, others will take notice. Show them it's possible and actually better to have a good time without being intoxicated. You'll have a great time with no regrets!

### Stay with your friends all night

It's fine to go to a party on prom night. For most, that's part of the experience. Just be sure you and your friends take care of each other. Watch your drinks so no one can slip you something and help each other stick to your decision to stay safe and sober. If something does happen, you'll both be in control of your senses and be able to get home safe and sound.

### Remember that not everyone made the pledge

Weekends and especially prom night are the worst times to be on the road. There are more drunk drivers at that time. Be sure to drive carefully and know where you're going. Keep your cell phone charged in case of an emergency and take extra precautions like pausing another second at a red light or stop sign.

Why do you think it can't happen to you?



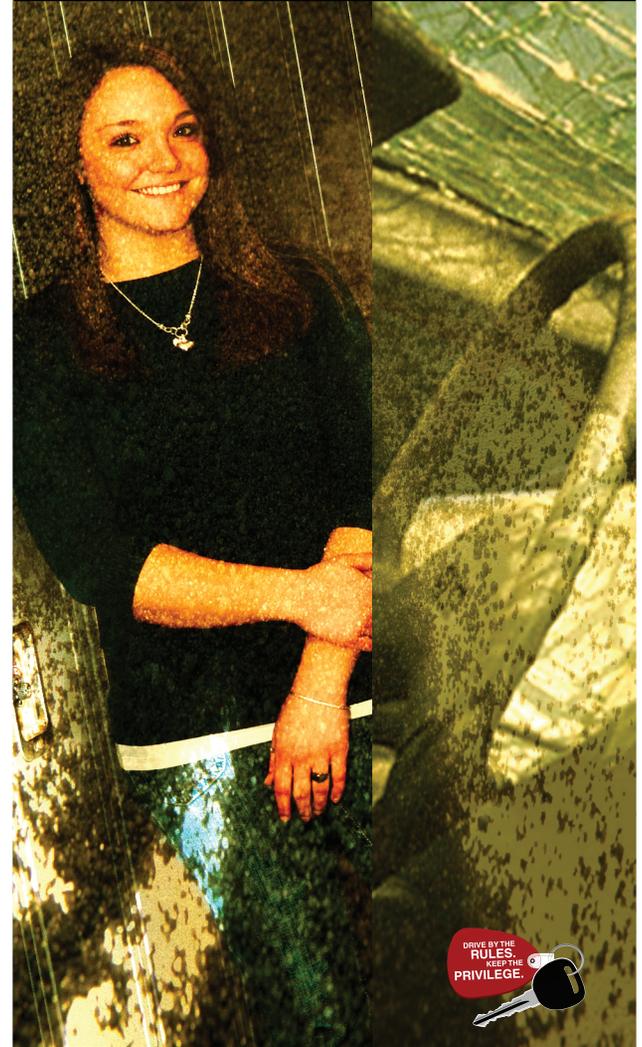
In the U.S., 5,000 teens die in car crashes every year.  
Don't be a statistic.  
**DRIVE BY THE RULES.**

Why do you think it can't happen to you?



Two-thirds of teens who die in car crashes are not buckled up.  
Don't be a statistic.  
**BUCKLE UP.**

Why do you think it can't happen to you?



50% of teens say they wouldn't speak up if a friend was driving recklessly.  
Ride like a friend.  
**SPEAK UP.**

## WHAT ARE THE 15 CONSEQUENCES OF CARELESS OR RECKLESS DRIVING?

1. A really expensive ticket
2. Higher insurance rates
3. Losing your driving privileges
4. Losing your license
5. Seriously hurting a friend
6. Seriously hurting yourself
7. Being sued and going to court
8. Damaging property and having to pay for it yourself
9. Killing somebody you care about
10. Killing a stranger
11. Being arrested and charged as a felon
12. Serving time in jail
13. Not being able to get into college because of a felony record
14. Not being able to get a job because of a felony record
15. Loss of one's dreams, one's future, and one's reputation with friends

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You're protecting your future.***

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## super simple tips

Considering that driver error (things like texting while driving, failing to yield, veering out of your lane, etc.) and speeding are the top two causes of fatal car wrecks, driving the speed limit and paying attention to the road are HUGE in preventing crashes.

Here are some super simple tips:

-  Reduce the number of passengers in your car.
-  Hang out with friends at the mall, the coffeeshop, at home (basically anywhere without wheels) instead of in the car.
-  Don't drive if you've been drinking or doing drugs, and don't ride with any one who has been either.

We know, we know — you've heard these tips before. So, all together now:

-  Drive the speed limit.
-  Don't text or use the cell phone while driving.
-  Put down the MP3 player while you're in the car.

***You're not just protecting yourself.  
You're protecting your future.***